

# BEVERLY HILLS *COURIER*

*The Best Read Newspaper in Beverly Hills*

VOLUME XXXXVI NUMBER 44 [www.bhcourier.com](http://www.bhcourier.com)

October 29, 2010

## **Business 101 Joins Forces With Temple Emanuel**

**By Dupè Aleru**

Roger Brooks, owner of BROOKS SHOES for KIDS brings BUSINESS 101 to the sixth grade students of Temple Emanuel Academy Day School.

Brooks has developed expertise through the challenges of running ten stores and being in business for 45 years.

“I felt that I wanted to pass on my knowledge to young minds and especially ones that have not been molded by the outside world already,” said Brooks.

Brooks feels that being knowledgeable about business is an integral part of day to day living; therefore, children should be exposed to it earlier rather than later in their education.

Brooks teaches basic business such as, the meaning of credit, marketing, international markets, how to get started in business, stock market, commodities, banking for yourself and his favorite, “thinking on your feet.” To check for understanding after each course, the students are given a homework assignment.

In late May, 2011, Mr. Brooks plans on taking the children on a trip to HSBC Bank on their BUSINESS 101 graduation day.

For information, please contact Tanya at 310-288-3737 ext. 246